

# The Wisconsin Manufacturing Report 2022



## Live Readout Events

Following this **FREE** event, food and beverages will be served at the reception.



### Tuesday, October 4th

4:00 pm registration  
4:15 pm presentation  
5:15 pm networking reception

#### Embassy Suites Brookfield

1200 S Moorland Rd  
Brookfield, WI 53005

[Click here for Brookfield registration](#)

### Wednesday, October 5th

3:30 pm registration  
3:45 pm presentation  
4:45 pm networking reception

#### Titletown Tech

1025 Lombardi Ave,  
Green Bay, WI 54304

[Click here for Green Bay registration](#)

### Thursday, October 6th

8:00 am registration  
8:15 am presentation  
9:15 am networking coffee

#### UW-Stout

Applied Arts, 415 13th Ave E  
Menomonie, WI 54751

[Click here for Menomonie registration](#)

## About the 2022 Wisconsin Manufacturing Report™

The 2022 Wisconsin Manufacturing Report™ is a comprehensive, annual report that gauges Wisconsin manufacturing executives' perceptions of the state of their business, their outlook on manufacturing, and identifies and explores key issues impacting their business and employees.

Manufacturers, government officials, economic development offices, and other researchers can use the findings of this report to inform strategies and tactics that address the needs of Wisconsin manufacturers.

The Wisconsin Center for Manufacturing and Productivity (WCMP) commissioned this study in collaboration with WMEP Manufacturing Solutions (WMEP) and the University of Wisconsin-Stout Manufacturing Outreach Center (MOC).

The study starts with a detailed, 20-minute interview of 400 manufacturing executives from across Wisconsin, conducted July 29 – August 23, 2022. The results have a margin of error of +4.9%.

Five focus groups were conducted during September, 2022. Four of the groups were completed in person in Menomonie, Green Bay, Madison, and Brookfield, while one was conducted virtually.

In both the polling and focus groups, those interviewed included, owners, CEOs, CFOs, COOs, presidents, and vice presidents.



The 2022 Wisconsin Manufacturing Report™ is sponsored by First Business Bank.